



# 26<sup>th</sup> Ceramic Bathroom Kitchen Fair

INTERNATIONAL

World's 2<sup>nd</sup> largest fair of the sector

Simultaneously with GARDEN WORLD fair

February 26 - March 2, 2014

www.unicera.com

NAME	UNICERA, 26 <sup>th</sup> International Ceramic, Bathroom, Kitchen Fair		
CONCEPT	Being the world's second largest trade fair of the ceramic & bathroom industry, <b>UNICERA</b> brings together a wide range of ceramics, bathroom & kitchen products, accessories, equipment, ceramic processing technologies		
DATE	February 26 - March 2, 2014		
VENUE	Tüyap Fair, Convention and Congress Center		
CITY / COUNTRY	Istanbul / Turkey		
ORGANISED BY	Tüyap Fairs and Exhibitions Organization Inc.		
LAUNCHED	1987	FREQUENCY:	Annual
EXHIBITOR PROFILE	<b>Manufacturers / Exporters / Importers of</b> <ul style="list-style-type: none"><li>• Floor &amp; Wall Coverings</li><li>• Bathroom Products &amp; Accessories</li><li>• Sauna &amp; Turkish Bath Equipment</li><li>• Ceramic Processing Technologies &amp; Supplementary Products</li><li>• Kitchen Products &amp; Accessories</li><li>• Packaging, Warehousing, Logistics</li><li>• Softwares &amp; Work Safety Products</li></ul>		
VISITOR PROFILE	<ul style="list-style-type: none"><li>• Architects</li><li>• Interior Architects</li><li>• Decorators</li><li>• Industrial Designers</li><li>• Contractors</li><li>• Civil Engineers</li><li>• Construction &amp; Project Contracting Companies</li><li>• Real Estate Investment Trusts</li><li>• Building Material &amp; Hardware Stores</li><li>• Building Material &amp; Wholesalers</li><li>• International Export &amp; Import Companies</li><li>• Yacht, Boat Owners &amp; Manufacturers</li><li>• Buying Executives of International Chain Stores</li><li>• Hardwares</li><li>• Hotels</li><li>• Universities &amp; Vocational Schools</li><li>• Shopping Centers</li><li>• Consumers</li></ul>		
2013 STATISTICS	Total Exhibiting Companies : <b>310</b> Companies & Company Representatives from <b>21</b> Countries International Exhibitors : <b>60</b> Companies Net Exhibition Space : <b>29,733</b> sqm Professional Visitors : <b>65,526</b> (audited) from <b>93</b> Countries		
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For detailed information  
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