

7<sup>th</sup>



**lighttech**

# LIGHTTECH

INTERNATIONAL ELECTRICITY, LIGHTING AND INSTALLATION FAIR

**6 - 9 MARCH 2014**

**CNR EXPO FAIRGROUND  
ISTANBUL - TURKEY**

[www.lighttech.com.tr](http://www.lighttech.com.tr)

Organizer

ISO 9001:2008

**SENEXPO®**  
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# Rising Light From Istanbul!

The 7<sup>th</sup> version of Lighttech - International Lighting, Electricity and Installation Fair, the meeting center of lighting sector in Turkey, will be held at the CNR Expo fairground in Istanbul between the dates of March 6 - 9 March, 2014. The fair hosts sectors of electricity, lighting, energy and Led lighting are organized by Senexpo International Fairs Inc.

**Leader producers in the world will be in Lighttech with their new products and Technologies...**

The lighting products has gained wide currency in today's architecture with not only the purpose of lighting, but also the purposes of styling the spaces and saving energy and so, producing products having original designs has become inevitable in the sector. In this context, Lighttech fair offered serious opportunities for companies to promote themselves with their original designs and to establish new business connections in the international area.

## **Exhibition statistics for 2013**

The Lighttech Fair hosted 176 companies of which 68 are foreign 15293 visitors in an area of 8500 m<sup>2</sup>

**Origin of exhibitors from 10 countries:** UK, Italy, Sweden, Greece ve Turkey, Romania, Singapore, Taiwan, China and S. Korea.

**Origin of visitors from 55 countries:** Afghanistan, Austria, Azerbaijan, Belgium, Bosnia Herzogevina, Bulgaria, Canada, China, Cyprus, Egypt, France, Georgia, Germany, Greece, Hungary, India, Iran, Iraq, Israel, Italy, Jordan, Kazakhstan, Kirghizistan, Korea, Kosova, Kuwait, Lebanon, Libya, Macedonia, Moldova, Montenegro, Morocco, Netherlands, Palestine, Poland, Qatar, Romania, Russia, Saudi Arabia, Serbia, Singapore, Slovenia, South Africa, Spain, Sudan, Switzerland, Syria, Taiwan, Tunusia, Turkmenistan, UAE, UK, Ukraine, USA, Uzbekistan.

## **VISITOR'S PROFILE**

Architects  
Interior designer and decorators  
Electrical engineers, technicians  
Industrial product engineers  
Lighting systems designers  
The distributors and vendors of the companies  
Executives of the construction firms  
Investors and executives of tourism business  
Shopping center's executives  
Retail chain shop's executives  
Lighting products representatives and vendors  
Consumers  
Local authorities managers  
Academicians and university students  
Members of the chambers and associations related with sector  
International trade, import and export companies







## Why Istanbul?

7<sup>th</sup> International Lighttech Fair will be held between the dates of 13-16 March 2014, in Istanbul, the most crowded city of Turkey.

Istanbul, a "World Capital" with a population of over 15 millions, is one of the centers of Turkish construction industry. In parallel with the revival of the Turkish construction industry and the emerging Economic growth since 2010, the lighting industry has enjoyed a good recovery after the 2009 economic crisis. Despite the Global Crisis and the negative position of the world trade, Turkey managed to grow its economy % 8,9 in 2010 and the production of durable consumer goods increased by 7.2%. Construction, the manufacturing industry, booming tourism industries and a shift towards energy efficient products are creating a bright future for the Turkish Lighting Industry. Given that the increasing importance of the environment technologies and the energy efficiency concept, there has been developed new technologies in lighting sector. The energy efficient lights and LED lighting systems gain significance day by day.

There are about 50 large scale companies and 300 medium and small scale companies in the industry dealing with production. Most of these companies are in Istanbul with some in Ankara and Izmir.



### PRODUCT GROUPS

#### LIGHTING TECHNOLOGIES:

##### LIGHTING FITTINGS, CHANDELIER AND LIGHTING SYSTEMS:

Chandeliers, Fittings, Wall-Lights, Table Lamps, Projectors, Crystal Lamps.

#### LIGHTING SYSTEMS:

Residential Lighting, Land Lighting, Garden Lighting, Outdoor Lighting, Show Window Lighting, Projector Lighting, Security Lighting, Street Lighting, Road and Traffic Lighting, Special Lighting, Emergency Lighting, Lux Lighting Systems, Action Sensor Lamps, Underwater Lighting, Open-Air Lighting, Orientation Lighting.

#### ELECTRICITY & INSTALLATION TECHNOLOGIES:

##### ELECTRICITY & INSTALLATION MATERIALS:

Installing, Canal and Distribution Systems, Ballasts, Installation Technology and Preservation Systems, Electricity Installing Materials, Switch-Socket, Key Group and Plug, Assembling Materials, Preservation Systems, Switchboards, Counters and Time Recorder Materials, Conductors and Switching Equipments, Cable-Wire, Isolations, Buttons, Signal lamps, Conductors, every kind of electricity installation materials.

#### POWER TECHNOLOGIES:

Energy Production-Conduction-Distribution Materials, Electric Motors Generators, UPS, Power Sources, Alternative Energy Systems, Solar Energy, Wind Energy, Electric energy Automation, Transformers, Switchgears.

#### LED TECHNOLOGIES:

LED Lighting, Traffic Signals, LED Indicators, LED Background Lighting, LED Architectural Lighting, LED Lamps, LED Chips, LED Modules, LD(Laser diodes), related components.





## FAIRGROUND



Cnr Expo Fairground

Istanbul Expo Center is the main fairground of Istanbul World Trade Center. Inside this trade complex established on a 500,000 square meters, you can find hotels with four and five stars options and a huge congress center with the capacity of 3,500 guests.

Istanbul Expo Center, with its huge venue area, is not only the biggest fair platform of the Eastern Europe, Balkans and the Middle East, but it is also the most developed fair ground of the region with its location, hi-tech infrastructure, transportation and communication facilities.

As an international meeting platform, Istanbul Expo Center hosts many domestic and overseas companies from various sectors. Its location, infrastructure, the huge venue area and an open area of 150,000 square meters makes Istanbul Expo Center the indispensable address of effective events.

### Organizer



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